You have taken the first step in purchasing Scottish Highland Cattle, a great heritage breed, and in doing so Ranch Name is sponsoring your first-year membership in the North Central Highland Cattle Association (NCHCA). We hope that you will enjoy the many benefits and networking that this association has to offer and will continue to be members for many years to come.

There are many membership benefits that you can capitalize on:

1. Member Networking and Education at NCHCA events

 Participate in the NCHCA Annual Meeting, the NCHCA Regional Show, the NCHCA Production Sale and Member Picnics/Farm Tours.

1. Receive the Hoofbeat

Stay informed on regional events. Read about fellow members. See articles on caring for Highlands

1. Promote your Farm.

Highlight your farm on the NCHCA website with a PROFILE page. Advertise your animals or other related items on the NCHCA website. Advertise your farm in the Hoofbeat and/or other event programs.

1. Promotion of the Highland Breed

NCHCA promotes the breed on your behalf and you can join to help promote the breed as well at these events: State and County Fairs, WI Farm Technology Days, Scottish Festivals and Highland Games, NCHCA Annual Production Sale.

1. NCHCA Advocates for You

 NCHCA members elect the AHCA representative and regional board representatives, who represent you on the local and national level.

1. We Support our Juniors

NCHCA is the sponsor organization for our regional Juniors Program. Your membership supports on-going education of young people on cattle handling, proper care of animals, and life lessons from raising cattle

There are also numerous opportunities for advertisement and promotion of your farm throughout the year in the Hoofbeat, NCHCA Website, and social media, and at various events. We encourage you to be active and involved in your association, as this is where the true benefits will be realized! We look forward to getting to know you better at the next NCHCA event.

SIncerely